

ACG[®] Raleigh Durham

Capital Conference CAROLINA

Live and In-Person

Limited Space

SPONSOR OPPORTUNITIES

AUGUST 24 -25, 2021

Marriott Crabtree Hotel - Raleigh, NC

THE CONFERENCE:

2021 marks the 18th year of the ACG Raleigh Durham Capital Conference. The conference brings together Private Equity/ Mezzanine Funds, Investment Bankers and other Lenders from across the United States. In 2019, 60+ Private Equity/ Mezzanine exhibitors from 35 states and Canada were featured. They were joined by Corporate Executives and Business Owners from across the country along with the area's top M&A professionals.

Capital Conference 2021 is the premier gathering in the Carolinas for anyone interested in corporate growth, funding alternatives and M&A throughout the South East.

SPONSOR EXPOSURE

All sponsors enjoy exposure to conference attendees and each are provided with a display area. Platinum and Gold Sponsors are guaranteed display space within the Private Equity Marketplace and all others are provided with centrally located display space.

NEW FOR 2021

- Display booths for entire conference
- Welcome Reception timing adjusted to allow sponsors the option of hosting private events on opening night
- Private Equity Marketplace Joins the Welcome Reception for the best in networking! This is a premier opportunity for exposure to the best attended event of the conference.
- Fencing -This year only! Replacing our annual curling outing, we'll give you a sword and introduce you to the world of fencing. Instruction provided by the Triangle Fencing Club. A fencing sponsorship is available.
- Golf – In 2021 the golf outing returns to the conference with 4-somes enjoying a morning of one on one networking. Sponsors enjoy significant exposure and the opportunity to provide logo items for golfers.

WE CAN HELP!

We are happy to work with you to help you create the best possible sponsor experience – let us know how we can help!



Capital Conference CAROLINA

Sponsorship Opportunities 2021

Platinum Sponsor (exclusive by industry) \$7,500

- Sponsor Welcome Address/Pop Up Session (or similar) on August 25
- Option to reserve a hospitality suite to host post reception networking event
- 4 Conference Registrations/ 2 outing registrations (+1 booth attendant)
- Access to all conference events*
- **Featured in DealSource**
- Early access to meeting matchup software
- Prominent logo exposure on conference marketing materials
- Hot linked logo on Conference Website
- Display table in Reception/PE Marketplace
- Reserved complementary slots for Golf or Fencing – 2 players

Gold Sponsorships \$5,000

- 2 Conference Registrations/ 2 outing registrations (+1 booth attendant)
- Access to all conference events*
- **Featured in DealSource**
- Early access to meeting matchup software
- Prominent logo exposure on conference marketing materials
- Hot linked logo on Conference Website
- Display table in Welcome Reception/PE Marketplace
- Reserved complementary slots for Golf or Fencing- 2 players

Silver Sponsorship \$3,500

- 2 Conference Registrations
- Access to all conference events*
- Logo exposure on conference marketing materials
- Hot linked logo on Conference Website
- Display table
- Conference exposure – logo on conference signage

- **Golf slots available** - \$175 per player additional
- **Fencing slots available** - \$125 per player additional

Bronze Sponsorship \$2,000

- 1 Conference Registration
- Access to all conference events*
- Name exposure on conference marketing materials
- Hot linked name on Conference Website
- Display table
- Early Copy of attendee list
- Conference Exposure – printed name on conference signage

- **Golf slots available** - \$175 per player additional
- **Fencing slots available** - \$125 per player additional

* Excludes DealSource