

2024

ACG<sup>®</sup> Raleigh Durham

2024

CAPITAL CONFERENCE

SPONSORSHIP  
PACKAGES

## THE CONFERENCE

2024 marks the 22nd year of the ACG Raleigh Durham Capital Conference. The conference brings together Private Equity/Mezzanine Funds, Investment Bankers & other Lenders from across the United States. In 2021, 60+ Private Equity/Mezzanine exhibitors from 35 states and Canada were featured. They were joined by Corporate Executives and Business Owners from across the country along with the area's top M&A professionals.

Capital Conference 2023 is the premier gathering in the Carolinas for anyone interested in corporate growth, funding alternatives and M&A throughout the South East.

## SPONSOR EXPOSURE

All sponsors enjoy exposure to conference attendees and each are provided with a display area. Gold and Silver Sponsors are guaranteed display space within the Private Equity Marketplace and all others are provided with centrally located display space.

Gold and Silver Sponsors receive access to DealSource and meeting software

### NEW FOR 2024

- Display booths for entire conference
- Welcome Reception timing adjusted to allow sponsors the option of hosting private events on the opening evening
- Private Equity Marketplace Joins the Welcome Reception for the best in networking! This is a premier opportunity for exposure to the best attended event of the conference.
- Outing sponsorships available for Curling , Golf and Reception

ACG.ORG/RALEIGHDURHAM

## **GOLD SPONSORSHIP \$10,000**

**THE GOLD SPONSORSHIP IS EXCLUSIVE BY INDUSTRY**

- Sponsor Panel/Speaker Opportunity
- Option to reserve a hospitality suite to host post reception networking event
- 4 Conference Registrations/ 4 outing registrations (+1 booth attendant)
- Access to all conference events
- Featured in DealSource
  - Access meeting software with the DealSource attendees
- Prominent logo exposure on conference marketing materials
- Hot linked logo on Conference Website
- Display table in Reception/PE Marketplace
- Early access to Attendee List with email

## **SILVER SPONSORSHIP \$7,000**

- 3 Conference Registrations/ 3 outing registrations (+1 booth attendant)
- Access to all conference events
- Featured in DealSource
- Early access to meeting matchup software
- Prominent logo exposure on conference marketing materials
- Hot linked logo on Conference Website
- Display table in Welcome Reception/PE Marketplace
- Early access to Attendee List with email

## **BRONZE SPONSORSHIP \$5,000**

- 2 Conference Registrations/ 2 outing registrations
- Access to all conference events\*
- General access to meeting match software
- Attendee list with email
- Logo exposure on conference marketing materials
- Hot linked logo on Conference Website
- Display table in Welcome Reception/PE Marketplace
- Conference exposure – logo on conference signage

## **OUTING SPONSORSHIP \$3,000 CURL, GOLF, OR RECEPTION**

- 1 Conference Registration - 4 slots for outing sponsored
- Access to all conference events\*
- General access to meeting match software
- Name exposure on conference marketing materials
- Hot linked name on Conference Website
- Display table at conference
- Conference Exposure – printed name on conference signage

**GROW WITH US**