

**2018 ACG RALEIGH CAPITAL CONFERENCE**

APRIL 9 & 10, 2018

MARRIOTT CRABTREE HOTEL & CONVENTION CENTER, RALEIGH, NC

**SPONSOR PROSPECTUS**

**THE CONFERENCE:**

2018 marks the 15th year of the ACG Raleigh Durham Capital Conference. The conference brings together Private Equity/Mezzanine Funds, Investment Bankers and other Lenders from across the United States. In 2017, 60+ Private Equity/Mezzanine exhibitors from 35 states and Canada were featured. They were joined by Corporate Executives and Business Owners from across the country along with the area’s top M&A professionals. Over 400 attendees join us annually.

Capital Conference 2018 is the premier gathering in the Carolinas for anyone interested in corporate growth, funding alternatives and M&A throughout the South East.

**SPONSOR EXPOSURE**

All sponsors enjoy exposure to conference attendees and each are provided with a display area. Platinum and Gold Sponsors are guaranteed display space within the Private Equity Marketplace and all others are provided with centrally located display space.

**NEW FOR 2018**

* **The New Financing Frontier – Doing Deals in the Crypto Economy**

The 2018 Capital Conference focuses on the developing crypto economy and features discussions on:

* + Basic CryptoCurrency & Blockchain – Where are We Today & What is the Future?
  + ICOs and Token Sales – Been There, Done That
    - Features discussions with CEOs who have raised capital through these methods
    - What does this mean for future M&A? Due Diligence? Capital Raising?
    - What are the current regulations and practices?
    - Can this be a new area of capital raising for funds? For portfolio companies?
  + The Blockchain – What is it Really and Where are the Investment Opportunities?
* Private Equity Marketplace Joins the Welcome Reception for the best in networking! This is a premier opportunity for exposure to the best attended event of the conference.
* Curling - We are pleased to once again offer a curling outing (yes, curling!) as an alternative to golf. Curling sold out in 2017 and we expect to offer 2 sessions in 2018. A curling outing sponsorship is available.
* Golf – In 2018 the golf outing will be hosted at the highly rated Lonnie Poole Golf Club at NC State University, a short 10 minute drive from the conference venue. Sponsors enjoy significant exposure and the opportunity to provide logo items for golfers.

**WE CAN HELP!**

We are happy to work with you to help you create the best possible sponsor experience – let us know how we can help!

**Sponsorship Opportunities**

**Platinum Sponsor (*3 available*) 1 sold $7,500**

* Sponsor Welcome address at Panel or Breakfast on April 10
* Option to reserve a hospitality suite to host post reception networking event
* 6 Conference Registrations
* Access to all conference events
* Conference App exposure & early access to meeting matchup software
* Prominent logo exposure on conference marketing materials
* Hot linked logo on Conference Website
* Display table in Reception/PE Marketplace
* Reserved complementary slots for Golf or Curling – 4 players
* Copy of attendee list

**Gold Sponsorships (*11 available*) 1 sold $5,000**

* 4 Conference Registrations
* Option to reserve a hospitality suite for post dinner event (limited availability)
* Access to all conference events
* Conference app exposure and early access to meeting matchup software
* Prominent logo exposure on conference marketing materials
* Hot linked logo on Conference Website
* Display table in Welcome Reception/PE Marketplace
* Reserved complementary slots for Golf or Curling – 2 players
* Copy of attendee list
* Conference exposure – choose one of the following:
* ***Golf Sponsor***
  + Introduction of firm prior to tee off
* ***Curling Sponsor***
  + *I*ntroduction of firm prior to event
* ***PE Marketplace/Welcome Reception (2 available)*** 
  + Introduction of firm at breakfast
* ***Crypto Economy/Blockchain Panels (3 available – 1sold)***
* Introduction of firm during morning session
* Sponsor of panel or speaker (select 1 of 3)
* ***Breakfast Sponsor***
* Introduction of firm during breakfast session
* ***DealSource Sponsor (2 available)***
* Introduction of firm during morning session
* ***Grab & Go Lunch Sponsor***
* Introduction of firm during morning session

**Silver Sponsorship (*4 available*) 1 sold $3,500**

* 2 Conference Registrations
* Access to all conference events
* Logo exposure on conference marketing materials
* Conference App exposure
* Hot linked logo on Conference Website
* Display table
* Copy of attendee list
* Conference exposure – choose one of the following:
* ***Print Sponsor***
* Introduction of firm during morning session
* ***Coffee Sponsor***
* Introduction of firm during morning session
* ***Transportation***
* Introduction of firm during morning session
* **Golf slots available** - $150 per player additional
* **Curling slots available** - $110 per player additional

**Bronze Sponsorship (*4 available*) $1,500**

* 1 Conference Registration
* Access to all conference events
* Name exposure on conference marketing materials
* Hot linked name on Conference Website
* Display table
* Copy of attendee list
* Conference Exposure – name signage
* **Golf slots available** - $150 per player additional
* **Curling slots available -** $110 per player additional

**For Information on Sponsorships Contact:**

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